

National Federation of Democratic Women Resolution  
Supporting Former President Barack Obama's Campaign  
to End the Spread of Disinformation



**WHEREAS**, in today's world, disinformation refers to a coordinated campaign by political leaders, corporations, or other figures to spread harmful falsehoods and misleading narratives; and

**WHEREAS**, according to *Psychology Today*, disinformation creates serious problems for citizens as they navigate the media, science, politics, economics, education, and social inequality. "Disinformation campaigns spread like wildfire in our social media bubbles and echo chambers through likes, shares, and reposts. They take on a life of their own as myths are taken as unexamined facts. Disinformation campaigns take advantage of people's most basic behavioral influences, that is emotions. Evoking emotions increases the likelihood of believing fake information," said Julia R. Ancis (Ancis, 2021); and

**WHEREAS**, former President Barack Obama has launched a campaign to end the rampant spread of disinformation and to warn that the scourge of online falsehoods has eroded the foundation of democracy. He stated, "I didn't realize how susceptible we had become to lies and conspiracy theories. People are dying because of disinformation."

**THEREFORE, BE IT RESOLVED** that the National Federation of Democratic Women commends former President Barack Obama for taking a bold stand in opposition to the spread of disinformation, and we call on all elected officials and citizens to join in this campaign to end the spread of misinformation. **BE IT FURTHER RESOLVED**, we join President Obama in demanding technology companies reinvent social media platforms in ways that can protect the public from polarizing falsehoods online.